



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:  
INNOVATIVE ADVERTISING INC.  
ATTN: ACCOUNTS PAYABLE  
4250 HWY 22, SUITE 7  
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: NC JUDICIAL COALITION  
PROD: NC JUDICIAL COALITION  
TITLE: 246214

INVOICE NUMBER: 61-200061816 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 402225 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : E: 1001  
ESTIMATE#: 1001  
SCHEDULE DATES: 10/12/2012 - 10/22/2012 AGY#/ADV#: 11360/26889  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/12 - 10/14	04:30A-04:59A	130	1	10/14	SU	04:56A	:30		NCSC001BANJO	130		
2	10/15 - 10/21	04:30A-04:59A	130	5	10/15	MO	04:42A	:30		NCSC001BANJOREV	130		
					10/16	TU	04:55A	:30		NCSC001BANJOREV	130		
					10/17	WE	04:43A	:30		NCSC001BANJO2	130		
					10/18	TH	04:44A	:30		NCSC001BANJO2	130		
					10/21	SU	04:44A	:30		NCSC001BANJO2	130		
3	10/22 - 10/22	04:30A-04:59A	130	1	10/22	MO	04:44A	:30		NCSC001BANJO2	130		
4	10/12 - 10/14	05:00A-05:30A	700	1	10/12	FR	05:11A	:30		NCSC001BANJO	700		
5	10/15 - 10/21	05:00A-05:30A	700	5	10/15	MO	05:16A	:30		NCSC001BANJOREV	700		
					10/16	TU	05:14A	:30		NCSC001BANJOREV	700		
					10/17	WE	05:00A	:30		NCSC001BANJO2	700		
					10/18	TH	05:10A	:30		NCSC001BANJO2	700		
					10/19	FR	05:24A	:30		NCSC001BANJO2	700		
6	10/22 - 10/22	05:00A-05:30A	700	1	10/22	MO	05:26A	:30		NCSC001BANJO2	700		
7	10/12 - 10/14	07:00A-09:00A	1,500	1	10/12	FR	08:49A	:30		NCSC001BANJO	1,500		
8	10/15 - 10/21	07:00A-09:00A	1,500	5	10/15	MO	08:14A	:30		NCSC001BANJOREV	1,500		
					10/16	TU	06:58A	:30		NCSC001BANJOREV	1,500		
					10/17	WE	07:29A	:30		NCSC001BANJO2	1,500		
					10/18	TH	08:27A	:30		NCSC001BANJO2	1,500		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

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8	10/15 - 10/21	07:00A-09:00A	1,500	5	10/19	FR	07:26A	:30		NCSC001BANJO2	1,500		
9	10/22 - 10/22	07:00A-09:00A	1,500	1	10/22	MO	07:26A	:30		NCSC001BANJO2	1,500		
10	10/12 - 10/14	09:00A-10:00A	700	1	10/12	FR	09:56A	:30		NCSC001BANJO	700		
11	10/15 - 10/21	09:00A-10:00A	700	5	10/15	MO	09:32A	:30		NCSC001BANJOREV	700		
					10/16	TU	09:37A	:30		NCSC001BANJOREV	700		
					10/17	WE	09:49A	:30		NCSC001BANJO2	700		
					10/18	TH	09:56A	:30		NCSC001BANJO2	700		
					10/19	FR	09:19A	:30		NCSC001BANJO2	700		
12	10/22 - 10/22	09:00A-10:00A	700	1	10/22	MO	09:43A	:30		NCSC001BANJO2	700		
13	10/12 - 10/14	07:00A-08:00A	650	1	10/13	SA	07:14A	:30		NCSC001BANJO	650		
14	10/15 - 10/21	07:00A-08:00A	650	1	10/20	SA	07:27A	:30		NCSC001BANJO2	650		
15	10/12 - 10/14	09:00A-10:00A	600	1	10/13	SA	09:42A	:30		NCSC001BANJO	600		
16	10/15 - 10/21	09:00A-10:00A	600	1	10/20	SA	09:59A	:30		NCSC001BANJO2	600		
17	10/12 - 10/14	06:00A-07:00A	400	1	10/14	SU	06:12A	:30		NCSC001BANJO	400		
18	10/15 - 10/21	06:00A-07:00A	400	1	10/21	SU	06:24A	:30		NCSC001BANJO2	400		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
19	10/12 - 10/14	07:00A-08:00A	800	1	10/14	SU	07:18A	:30		NCSC001BANJO	800		
20	10/15 - 10/21	07:00A-08:00A	800	1	10/21	SU	06:59A	:30		NCSC001BANJO2	800		
21	10/12 - 10/14	08:00A-09:00A	850	1	10/14	SU	08:49A	:30		NCSC001BANJO	850		
22	10/15 - 10/21	08:00A-09:00A	850	1	10/21	SU	07:59A	:30		NCSC001BANJO2	850		
23	10/12 - 10/14	08:00A-09:00A	800	1	10/13	SA	08:40A	:30		NCSC001BANJO	800		
24	10/15 - 10/21	08:00A-09:00A	800	1	10/20	SA	08:27A	:30		NCSC001BANJO2	800		
25	10/12 - 10/14	05:30A-06:00A	850	1	10/12	FR	05:55A	:30		NCSC001BANJO	850		
26	10/15 - 10/21	05:30A-06:00A	850	5	10/15	MO	05:41A	:30		NCSC001BANJOREV	850		
					10/16	TU	05:40A	:30		NCSC001BANJOREV	850		
					10/17	WE	05:56A	:30		NCSC001BANJO2	850		
					10/18	TH	05:30A	:30		NCSC001BANJO2	850		
					10/19	FR	05:39A	:30		NCSC001BANJO2	850		
27	10/22 - 10/22	05:30A-06:00A	850	1	10/22	MO	05:55A	:30		NCSC001BANJO2	850		
28	10/12 - 10/14	05:30P-06:00P	2,800	1	10/12	FR	05:52P	:30		NCSC001BANJO	2,800		
29	10/15 - 10/21	05:30P-06:00P	2,800	5	10/15	MO	05:53P	:30		NCSC001BANJOREV	2,800		
					10/16	TU	05:41P	:30		NCSC001BANJOREV	2,800		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
29	10/15 - 10/21	05:30P-06:00P	2,800	5	10/17	WE	05:54P	:30		NCSC001BANJO2	2,800		
					10/18	TH	05:45P	:30		NCSC001BANJO2	2,800		
					10/19	FR	05:52P	:30		NCSC001BANJO2	2,800		
30	10/22 - 10/22	05:30P-06:00P	2,800	1	10/22	MO	05:52P	:30		NCSC001BANJO2	2,800		
31	10/12 - 10/14	06:00P-06:30P	1,800	1	10/14	SU	06:29P	:30		NCSC001BANJO	1,800		
32	10/15 - 10/21	06:00P-06:30P	1,800	1	10/21	SU	06:24P	:30		NCSC001BANJO2	1,800		
33	10/12 - 10/14	04:00P-05:00P	800	1	10/12	FR	04:45P	:30		NCSC001BANJO	800		
34	10/15 - 10/21	04:00P-05:00P	800	5	10/15	MO	04:56P	:30		NCSC001BANJOREV	800		
					10/17	WE	04:16P	:30		NCSC001BANJO2	800		
					10/18	TH	04:39P	:30		NCSC001BANJO2	800		
					10/19	FR	04:13P	:30		NCSC001BANJO2	800		
					10/19	FR	04:37P	:30		NCSC001BANJO2	800		
35	10/22 - 10/22	04:00P-05:00P	800	1	10/22	MO	04:40P	:30		NCSC001BANJO2	800		
36	10/15 - 10/21	07:00P-07:30P	2,135	1	10/20	SA	07:50P	:30		NCSC001BANJO2	2,135		
37	10/12 - 10/14	10:00A-11:00A	400	1	10/12	FR	10:37A	:30		NCSC001BANJO	400		
38	10/15 - 10/21	10:00A-11:00A	400	5	10/15	MO	10:48A	:30		NCSC001BANJOREV	400		
					10/16	TU	10:35A	:30		NCSC001BANJOREV	400		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
38	10/15 - 10/21	10:00A-11:00A	400	5	10/18	TH	10:31A	:30		NCSC001BANJO2	400	PREEMPT-CREDIT RESOLVED - SPECIAL REPORT	-400
					10/19	FR	10:16A	:30		NCSC001BANJO2	400		
					10/17	WE	--:--	:30		NCSC001BANJO2	0		
39	10/22 - 10/22	10:00A-11:00A	400	1	10/22	MO	10:16A	:30		NCSC001BANJO2	400		
40	10/12 - 10/14	11:00A-12:00P	700	1	10/12	FR	11:31A	:30		NCSC001BANJO	700		
41	10/15 - 10/21	11:00A-12:00P	700	5	10/15	MO	11:32A	:30		NCSC001BANJOREV	700		
					10/16	TU	10:59A	:30		NCSC001BANJOREV	700		
					10/17	WE	11:35A	:30		NCSC001BANJO2	700		
					10/18	TH	11:33A	:30		NCSC001BANJO2	700		
					10/19	FR	11:31A	:30		NCSC001BANJO2	700		
42	10/22 - 10/22	11:00A-12:00P	700	1	10/22	MO	11:45A	:30		NCSC001BANJO2	700		
43	10/12 - 10/14	12:00P-12:30P	850	1	10/12	FR	12:19P	:30		NCSC001BANJO	850		
44	10/15 - 10/21	12:00P-12:30P	850	5	10/15	MO	12:30P	:30		NCSC001BANJOREV	850		
					10/16	TU	12:16P	:30		NCSC001BANJOREV	850		
					10/17	WE	12:09P	:30		NCSC001BANJO2	850		
					10/18	TH	12:29P	:30		NCSC001BANJO2	850		
					10/19	FR	12:15P	:30		NCSC001BANJO2	850		
45	10/22 - 10/22	12:00P-12:30P	850	1	10/22	MO	12:08P	:30		NCSC001BANJO2	850		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
46	10/12 - 10/14	12:30P-01:00P	400	1	10/12	FR	12:45P	:30		NCSC001BANJO	400		
47	10/15 - 10/21	12:30P-01:00P	400	5	10/15	MO	12:39P	:30		NCSC001BANJOREV	400		
					10/16	TU	12:51P	:30		NCSC001BANJOREV	400		
					10/17	WE	12:59P	:30		NCSC001BANJO2	400		
					10/18	TH	12:59P	:30		NCSC001BANJO2	400		
					10/19	FR	12:53P	:30		NCSC001BANJO2	400		
48	10/22 - 10/22	12:30P-01:00P	400	1	10/22	MO	12:59P	:30		NCSC001BANJO2	400		
49	10/12 - 10/14	09:00A-10:00A	500	1	10/12	FR	09:30A	:30		NCSC001BANJO	500		
50	10/15 - 10/21	09:00A-10:00A	500	5	10/15	MO	09:56A	:30		NCSC001BANJOREV	500		
					10/16	TU	09:21A	:30		NCSC001BANJOREV	500		
					10/17	WE	09:31A	:30		NCSC001BANJO2	500		
					10/18	TH	09:24A	:30		NCSC001BANJO2	500		
					10/19	FR	09:58A	:30		NCSC001BANJO2	500		
51	10/22 - 10/22	09:00A-10:00A	500	1	10/22	MO	09:59A	:30		NCSC001BANJO2	500		
52	10/12 - 10/14	07:00P-07:30P	3,000	1	10/12	FR	07:13P	:30		NCSC001BANJO	3,000		
53	10/15 - 10/21	07:00P-07:30P	3,000	5	10/15	MO	07:13P	:30		NCSC001BANJOREV	3,000		
					10/17	WE	07:14P	:30		NCSC001BANJO2	3,000		
					10/18	TH	07:13P	:30		NCSC001BANJO2	3,000		
					10/19	FR	07:05P	:30		NCSC001BANJO2	3,000		

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53	10/15 - 10/21	07:00P-07:30P	3,000	5	10/15	MO	--:--	:30			0	PREEMPT-CREDIT RESOLVED - PROGRAM CHANGE	-3,000
54	10/22 - 10/22	07:00P-07:30P	3,000	1	10/22	MO	07:07P	:30		NCSC001BANJO2	3,000		
55	10/12 - 10/14	07:30P-08:00P	2,600	1	10/12	FR	07:43P	:30		NCSC001BANJO	2,600		
56	10/15 - 10/21	07:30P-08:00P	2,600	5	10/15	MO	07:49P	:30		NCSC001BANJOREV	2,600		
					10/17	WE	07:37P	:30		NCSC001BANJO2	2,600		
					10/18	TH	07:43P	:30		NCSC001BANJO2	2,600		
					10/19	FR	07:43P	:30		NCSC001BANJO2	2,600		
					10/19	FR	--:--	:30			0	PREEMPT-CREDIT RESOLVED - PROGRAM CHANGE	-2,600
57	10/22 - 10/22	07:30P-08:00P	2,600	1	10/22	MO	07:43P	:30		NCSC001BANJO2	2,600		
58	10/15 - 10/21	07:30P-08:00P	1,250	1	10/20	SA	--:--	:30		NCSC001BANJO2	0	PREEMPT-CREDIT RESOLVED - SPORTS PGM RAN LATE	-1,250
59	10/15 - 10/21	09:00P-11:00P COMMENT: DEBATE	2,800	1	10/16	TU	10:48P	:30		NCSC001BANJOREV	2,800		
60	10/12 - 10/14	10:00P-11:00P COMMENT: 20/20	4,000	1	10/12	FR	11:00P	:30		NCSC001BANJO	4,000		
61	10/15 - 10/21	10:00P-11:00P	4,000	1	10/19	FR	10:37P	:30		NCSC001BANJO2	4,000		

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Print Date: 10-29-2012



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 8

BILL TO:  
INNOVATIVE ADVERTISING INC.  
ATTN: ACCOUNTS PAYABLE  
4250 HWY 22, SUITE 7  
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: NC JUDICIAL COALITION  
PROD: NC JUDICIAL COALITION  
TITLE: 246214

INVOICE NUMBER: 61-200061816 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 402225 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: E: 1001  
ESTIMATE#: 1001  
SCHEDULE DATES: 10/12/2012 - 10/22/2012 AGY#/ADV#: 11360/26889  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
61	10/15 - 10/21	10:00P-11:00P COMMENT: 20/20	4,000	1									
62	10/12 - 10/14	09:00P-10:00P COMMENT: REVENGE	4,500	1	10/14	SU	09:42P	:30		NCSC001BANJO	4,500		
63	10/15 - 10/21	09:00P-10:00P COMMENT: REVENGE	4,500	1	10/21	SU	09:21P	:30		NCSC001BANJO2	4,500		
64	10/15 - 10/21	08:00P-09:00P COMMENT: DWTS	8,500	1	10/16	TU	08:23P	:30		NCSC001BANJOREV	8,500		
65	10/15 - 10/21	08:00P-09:00P COMMENT: DWTS	8,500	1	10/15	MO	08:55P	:30		NCSC001BANJOREV	8,500		
TOTAL UNITS: 117					ACTUAL GROSS BILLING: 156,245.00							TOTAL ADJUSTMENTS: -7,250.00	
PERIOD GROSS COST PER ORDER CONFIRMATION: 163,495.00					AGENCY COMMISSION: -23,436.75								
					NET DUE: 132,808.25								

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

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